



Ranging from graphic and product design to staged photography and culinary creation itself, Food Player features 105 provocative projects that play a funny, imaginative game with food, showcasing the creative ideals of designers, chefs and artists worldwide.

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DESIGN WITH TASTE!

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PAPILA

Design Agency: Papila
Art Direction: Alberto Arza,
Eva García, Roberto Cortés
Design: Alberto Arza, Jungyou
Choi, Berta Riera, Proyecta, Mr
Simon
Styling: Berta Josa
Photography: Artur Muñoz

Papila is a platform that investigates new ways to enjoy the experience of eating, and therefore collaborates with leading professionals in design and cuisine.

Food Design is a discipline in which food is taken as a design material in an entirely new way from the traditional cuisine.



Solid Coffee by Alberto Arza

New concept of solid coffee to have with breakfast anywhere.



Chocolate Souvenir by Alberto Arza

Ephemeral chocolate souvenirs to give after visiting another country. When you get tired of them, you eat them.



Teabath by Jungyou Choi

Boat-shaped tea label that floats on your tea.

Dipit by Berta Riera

Cookie with a flange to avoid getting your fingers wet when you sink it in your milk.



Breadbritte by Proyecta

This bread roll in the shape of a scourer is a funny way of ‘washing’ plates that have just been used. Mop the plate with the scourer and eat it when you’re done.



Candy Vegetables by Mr Simon

How can you make vegetables appealing to children? These vegetable-shaped tidbits attempt to answer that question.